

My expertise includes more than 6 years of work in the field of online communication and web development within an international environment. Five years ago I immersed in the world of web development, focusing on the design of web applications and striving to provide simple and efficient solutions to complex problems. My next area of professional development is focused on the creation and enhancement of mobile application.

Work Experience

FREELANCE WEB PROGRAMMER - ONLINE COMMUNICATION CONSULTANT

Dec 2010 - present

Full Stack Developer - Online Communications Consultant

- Development of a Prestashop Template for the Chinese e-commerce Tony Bussiness. Paypal customization (through its API).
- Planning and development of a Warehouse Control Software for Carcotex Company (Codeigniter).
- Development of Wordpress Plugins, Joomla Templates, Prestashop, etc.
- Exploring - Creation of Web Apps with Symfony PHP MVC Model Framework.
- Exploring - Creation of Ghost Templates with node.js, angular.js, express.js

ALFIL COMUNICACIÓN - SPAIN

Dec 2011 - Jan 2015

Web Analyst - Online Communication Consultant

- Planning and development of web solutions for customers like Aries Printing Company, Pandora Essence Collection and Weleda.
- Development of Wordpress themes, Wordpress plugins, Joomla Templates, Prestashop Templates, Magento Templates.
- Development of plugins based on Social Media (Facebook, Twitter and Google) Apis.
- Coordination and development of an internal web app, based on Dingo PHP Framework, to control the work and schedules of machines in Aries Printing Company.
- Planning, Coordination and Development of an internal web app to schedule meetings and reserve meeting rooms.
- Coordination and development of a CMS, based on Dingo Framework, for an Online Marketing Campaign for Pandora Essence Collection.
- Coordination of the Internship Area on Web Development.

NOTORIETY - PART OF THE ZAPPING VILLAGE, SPAIN

Sep 2010 - Dec 2011

Web Developer - Online Communications Consultant

Consultancy for the following clients:

PSOE

- Consultancy on online reputation crisis management for Partido Obrero Socialista Español (PSOE).
- Data analysis and studies performed with Radian6, an online tool that allows to track and monitor comments, questions and complaints in real time, according to keywords.
- Consultancy on the treatment of audience in social networks: Facebook and Twitter.

MADRID YOUTH ENTREPRENEURS ASSOCIATION

- Data Analysis of audience engagement during the election campaign of Álvaro Cuesta. Main achievement: our candidate was elected for the presidency of AJE, thanks to the special focus on online strategies.
- Social Media Management and Blogger for the web www.emprendercuesta.com.

RED BULL

- Planning and implementation of the online strategy campaign for the event "Red Bull: Trafalgar Battle", a kitesurfing tournament based on the historical battle among Spain, England and France.
- Creation of landing pages on Facebook, data analysis, deal with the social media audience and monitoring the online campaign.
- Planning and implementation of the online strategy campaign for the event "Red Bull: Trafalgar Battle", a kitesurfing tournament based on the historical battle among Spain, England and France.
- Creation of landing pages on Facebook, data analysis, deal with the social media audience and monitoring the online campaign. Main achievements:

PORTAL LATINO

Jan 2009 - Sep 2009

Online Communication Consultant - SEO, SEM, Online Positioning

- Administration and updating of the Organization's Website, www.portalatino.es
- Working on SEO, SEM, blogging and Data Analysis on Online Positioning and Online Reputation

FOOD AND AGRICULTURE OF THE UNITED NATIONS, ROME-ITALY

Oct 2008 - Dec 2008

Internship - Online Communications Consultant

- Interviews with FAO Representatives, experts and Chief of departments, in English and Spanish.
- Distribution of audio-clips concerning FAO's subjects to FAO's worldwide network, and to the main broadcasters and radio producers in South America and the Caribbean, Europe as United Nations Radio Office as well.
- Coverage of the main FAO - related events from September to December, 2008.
- Coordinating work among FAO HQ, Latin America and The Caribbean Regional Office (Chile) and FAO Spain office.
- Developing joint projects with the Inter-American Institute for Cooperation in Agriculture - IICA.
- Updating of the FAO's audio web site (Spanish and English versions)

Education

TRAZOS SCHOOL - MADRID

Jun 2015 - present

Mobile App Development with Angular.js, Node.js, Socket.io & Phonegap

- Development of Apps for Mobile and Tablets.
- Learning of the following languages: node.js, angular.js and phonegap tool.
- Usage and development of mobile apps based on mobile functionalities.
- Upload and publish of mobile apps on the Apple Store and Google Play.

HARVARDX - ONLINE STUDIES

Jan 2013 - 2014

Course: Introduction to Computer Science

Course: Introduction to Computer Science. Basis of programming and coding, concepts of software structure and the following developing programs: php, javascript, Mysql, HTML, CSS.

TEAM TREEHOUSE - PROGRAMMING ONLINE COURSES

Dec 2011 - August 2014

Courses on Web Development: php, javascript, jquery, ajax, html & CSS3

Online courses on web developing, MVC system, AJAX, and frameworks like Codeigniter.

COMPLUTENSE UNIVERSITY
- MADRID (SPAIN)

Dec 2007 - Dec 2008

AUTONOMA UNIVERSITY -
BARCELONA (SPAIN)

Dec 2007 - Dec 2007

PERUVIAN CATHOLIC
UNIVERSITY

Jan 1997 - Jul 2004

LILIANE KAMBIRIGI

FAO - Regional Office for
Africa (RAF)

CHARMAINE WILKERSON

FAO - Rome, Italy

JUAN PEDRO PRIETO

Alfil Comunicación - Madrid

Postgrade in International Affairs

Postgrade: International Mass Media and the Global South, concerning the labour of the Mass Media in the developed countries and its point of view about developing countries.

Postgrade in International Affairs

Postgrade on the relation between the global south and the developed countries. NGO's labour and humanitarian action.

Bachelor, Communication and Journalist

Graduated from the Communication and Journalist Faculty from the Peruvian Catholic University.

Contacts

Communication Officer

tel: (+233) (0)302 610 930 - Ext. 41203.

mobile: (+233) (0)26 232 4303.

email: liliane.kambirigi@fao.org

Communications Consultant

mobile: (+39) 333 2461240

email: info@charmainewilkerson.com

Web General Project Manager

mobile: (+34) 689 21 0980

email: jprieto@alfilcomunicacion.es

Languages

Spanish



English



Chinese



French



Journalist skills

Writing and Editing



Online Communication



Content Management



Web Developer Skills

Wordpress & CMS



PHP



HTML



CSS



Javascript



Jquery



MySql - Database Relationship

